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Dear Friend,

The Brain Injury Association of Canada (BIAC) and the Brain Injury Association of New Brunswick (BIANB) are very pleased to invite you to be a sponsor of our 2nd annual Hawaiian Oyster Odyssey (HOO). Once again, this evening promises to be one of the most successful charity events this year. This FUNdraiser will be an evening of meeting people who have survived a brain injury, families of survivors, medical experts, public figures and business professionals – people that genuinely care about people with brain injuries.

Held in 10 major cities across Canada, the New Brunswick event will be on *Thursday, October 23, 2008, at Oscar's Bar and Bistro*, Wandlyn Inn, Fredericton from 6:30PM to 9:30PM. This is the second year the owners of Oscar's have kindly donated their premises and volunteered their time for our event.

Your sponsorship will make a significant difference in supporting the hundreds of New Brunswickers who suffer from an acquired brain injury. Brain injuries – despite being the leading cause of death of Canadians under 45 – are not well known and yet their profound effect on the lives of survivors and their families is devastating. BIAC is a national organization whose mandate is to work in partnership with provincial associations, such as BIANB. Both associations are dedicated to improving the quality of life of Canadians affected by acquired brain injury and to promote awareness and prevention. We advocate on behalf of survivors, their families and caregivers, provide support, develop national and provincial public information resources, and facilitate research.

Special guests include leading politicians, medical professionals, business leaders and brain injury survivors. Premier Shawn Graham and survivor Stephen Harrison delivered captivating speeches at last year's event. This year's guests include Dr. Rob Leckey, Medical Director of Stan Cassidy Centre for Rehabilitation; Howard Brown, Fundraising Chair of the Brain Injury Association of Canada; and Heather Drew, President of the Brain Injury Association of New Brunswick.

This year's exciting sponsorship opportunities include your company logo featured prominently in the invitation, program and posters. You will also receive recognition in our provincial (BIANB) and national (BIAC) newsletters and websites. Special contributions include the **\$1000 Golden Hope Sponsorship** (includes 4 complimentary tickets to the event) the **\$500 Silver Support Sponsorship** (includes 2 complimentary tickets) and the **\$200 Bronze Friendship Sponsorship**, which will enable a brain injured survivor, with limited income, to attend the event.

We will be in contact with you again shortly. In the meantime, please feel free to contact us if you should have any questions.

On behalf of BIAC and BIANB, thank you for your support.

Yours truly,

Brenda Hambrook (Fredericton)
Co-Chair, Sponsorship Committee
Hawaiian Oyster Odyssey
(506) 459-5487
hambrook@rogers.com

Susan Roblee (Saint John)
Co-Chair, Sponsorship Committee
Hawaiian Oyster Odyssey
(506) 847-9198
susan.roblee@aircanada.ca

Heather Drew (Moncton)
Co-Chair, Sponsorship Committee
Hawaiian Oyster Odyssey
(506) 855-2780
binb@nbnet.nb.ca