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Dear Friend,

You're invited to shuck your winter gear for grass skirts & Hawaiian shirts!

The Brain Injury Association of Canada (BIAC) is very pleased to invite your organization to be a supporter of its **Hawaiian Oyster Odyssey**. Once again, this evening promises to be one of the most successful charity events this year. We are seeking gifts or donations from your organization to be used as door prizes or in our silent auction.

The Toronto event will be held on **Monday, January 21, 2008**, at Toronto's top new restaurant **CHEGA**, at 3391 Yonge Street from 6 to 9 p.m.

Your donation will go directly in support of the thousands of Canadians who suffer from an acquired brain injury, making it the **leading cause of death of people under the age of 45**. Whether as a result of a vehicular collision, fall, sporting accident or disease, ABI has the potential to alter the lives of victims and their families forever.

In return for your gift or donation, not only will your organization be helping an important cause, but will also have an exceptional marketing opportunity to gain exposure to a captive professional audience and will receive:

- **Recognition in our event programme;**
- **Profile on our prominently displayed posters;**
- **Acknowledgement on the Brain Injury Association of Canada website**

BIAC is a national organization dedicated to improving the quality of life of Canadians affected by acquired brain injury and to promote awareness and prevention. We advocate on behalf of survivors their families and caregivers, develop national public information resources, and facilitate research.

We will be in contact with you again shortly. In the meantime, please feel free to contact us should you have any questions.

On behalf of BIAC, thank you for your support.

Yours truly,

Rose Cilurzo
Chair, Prize Committee
Hawaiian Oyster Odyssey
647-828-2331
rosecilurzo@gmail.com